



60 MINUTE MBA

LEARN £24,000
WORTH OF BUSINESS
INSIGHTS IN JUST 60
MINUTES

www.signalbizhub.org

OPUSMAGNUM

Presents

The 60 Minute MBA

WELCOME

Your facilitator is: Peter Messervy

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This Session



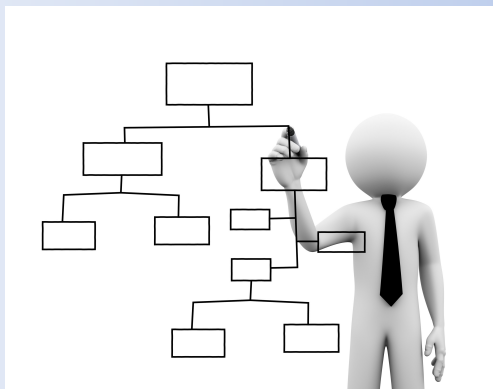
- Provide a core framework
- Highlight the key elements
- Identify the essential concepts
- Throw in some Tips and Tools

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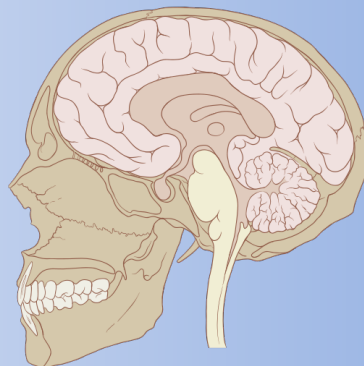
2 Key Concepts

Framework



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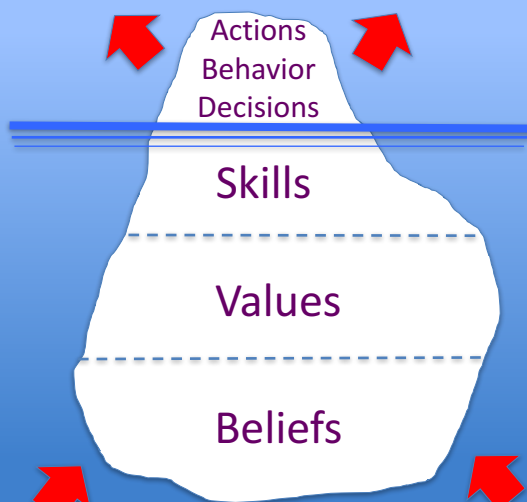


Mindset

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The Importance of Mindset

Outcomes



Environment

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Your Belief System

- Beliefs are conclusions derived from information or experience
- Beliefs can be conscious or sub-conscious
- Beliefs are filters for reality



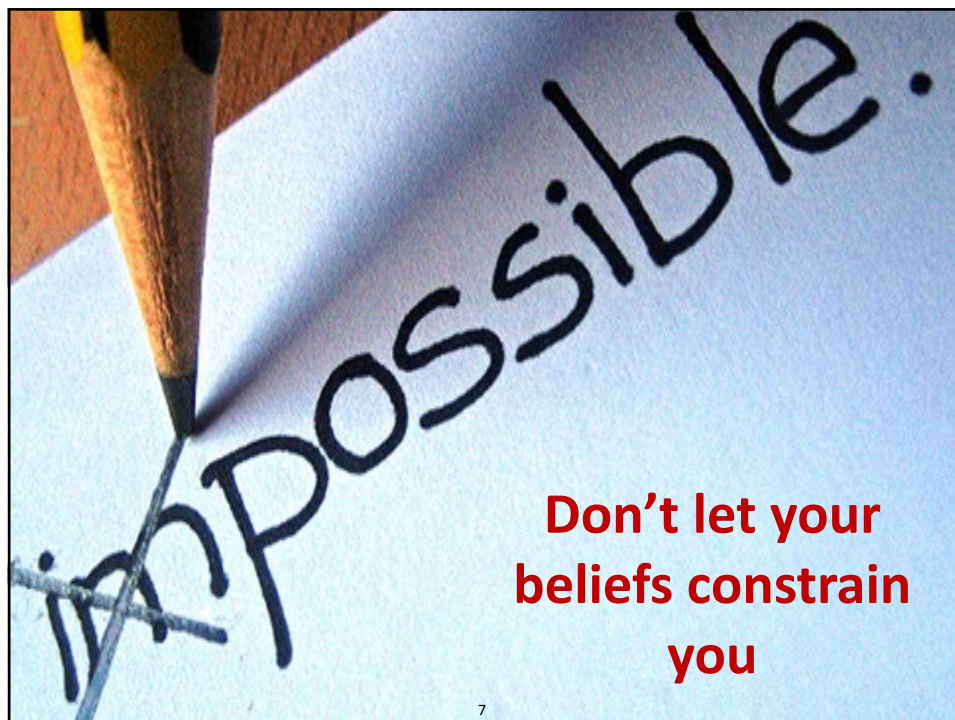
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Impact of Your Belief System

- Self-esteem
- Relationships
- Prosperity
- Job Performance
- Mental Health
- Physical Health

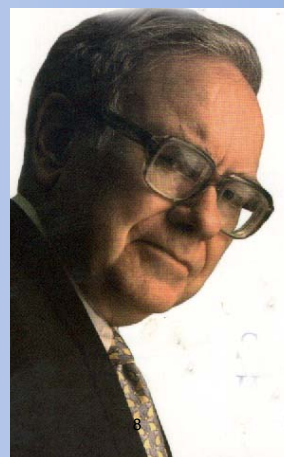




Quoting Warren Buffett...

“It is not necessary to do extraordinary things to get extraordinary results.”


World famous investor
World's 2nd wealthiest man
\$48 Billion net worth



The Value of a Framework

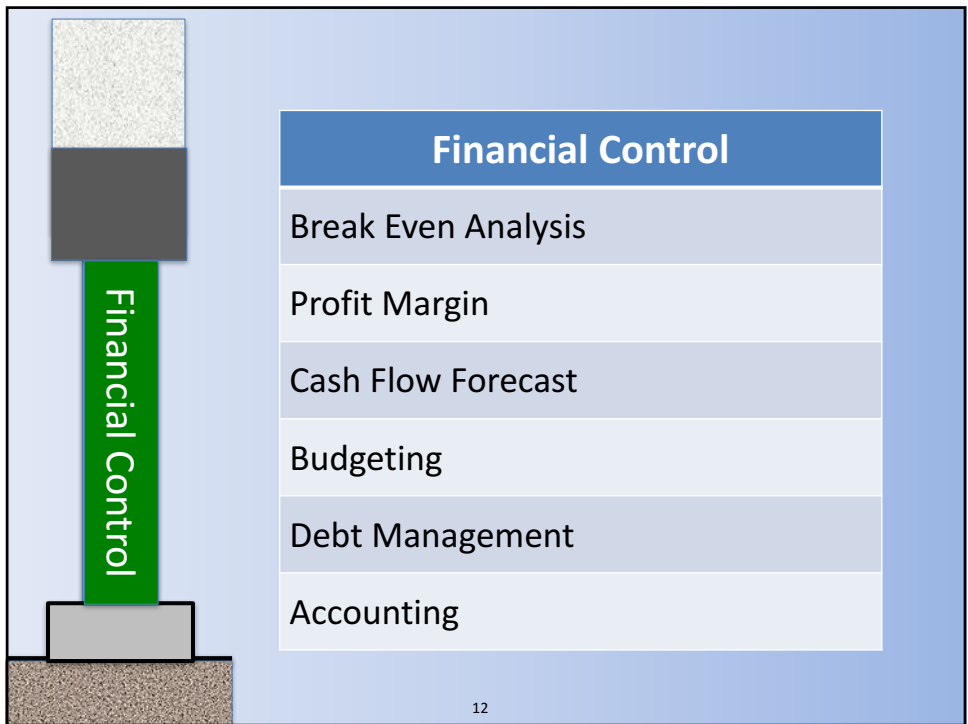
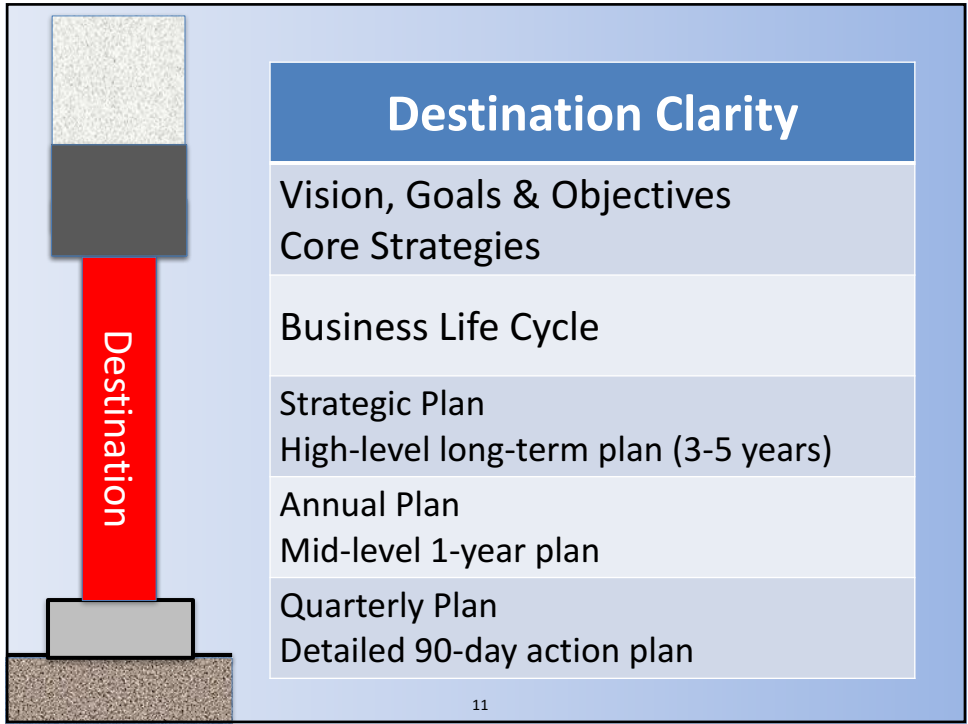
- The human brain loves pattern, structure and repetition
- Good structure saves brain energy

[Take the Memory Test](#)



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Marketing vs. sales

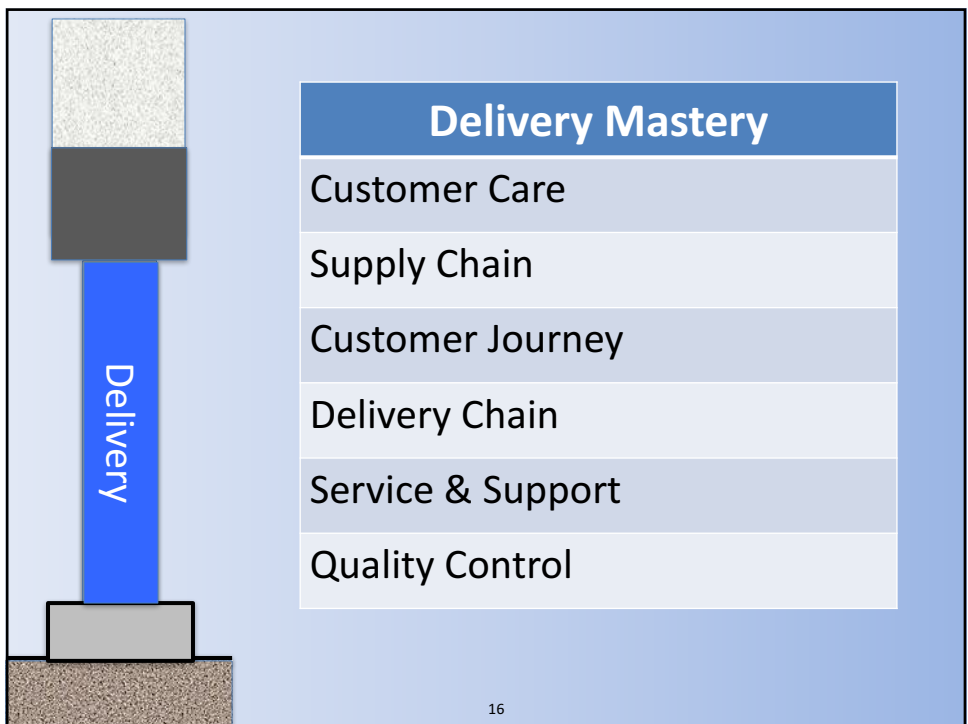
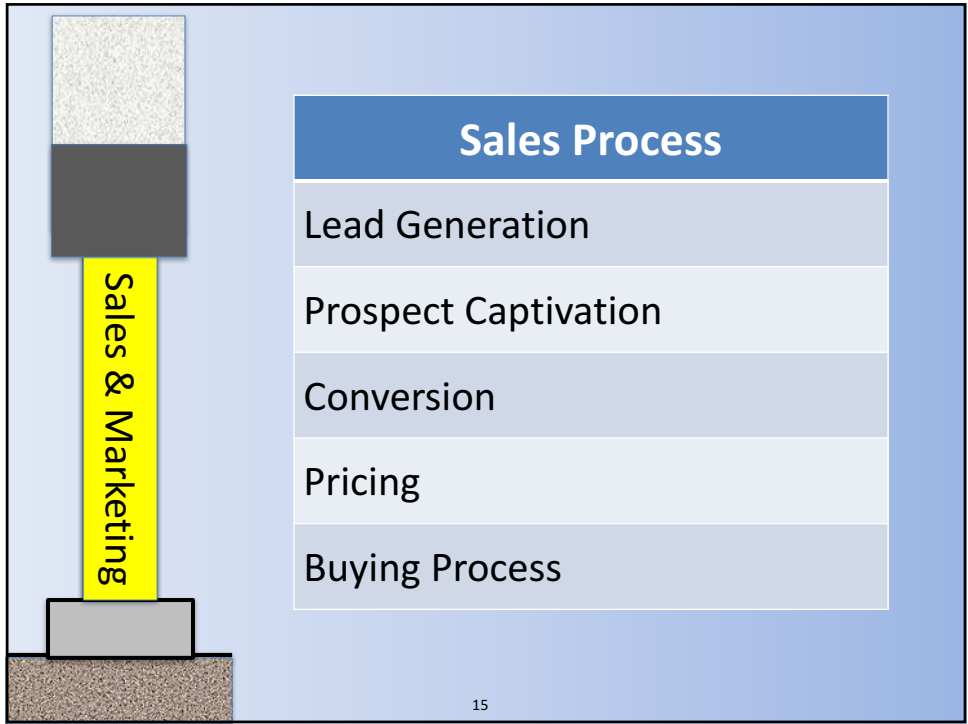
Marketing	Sales
<ul style="list-style-type: none"> ▪ Focus on the general population or groups ▪ Generate interest ▪ Create leads or prospects ▪ Activities: <ul style="list-style-type: none"> – Consumer research – Product development – Advertising – Pricing 	<ul style="list-style-type: none"> ▪ Focus on individuals or a small group of prospects ▪ Convert prospects to paying customers ▪ Activities: <ul style="list-style-type: none"> – Presentation – Negotiation – Meeting

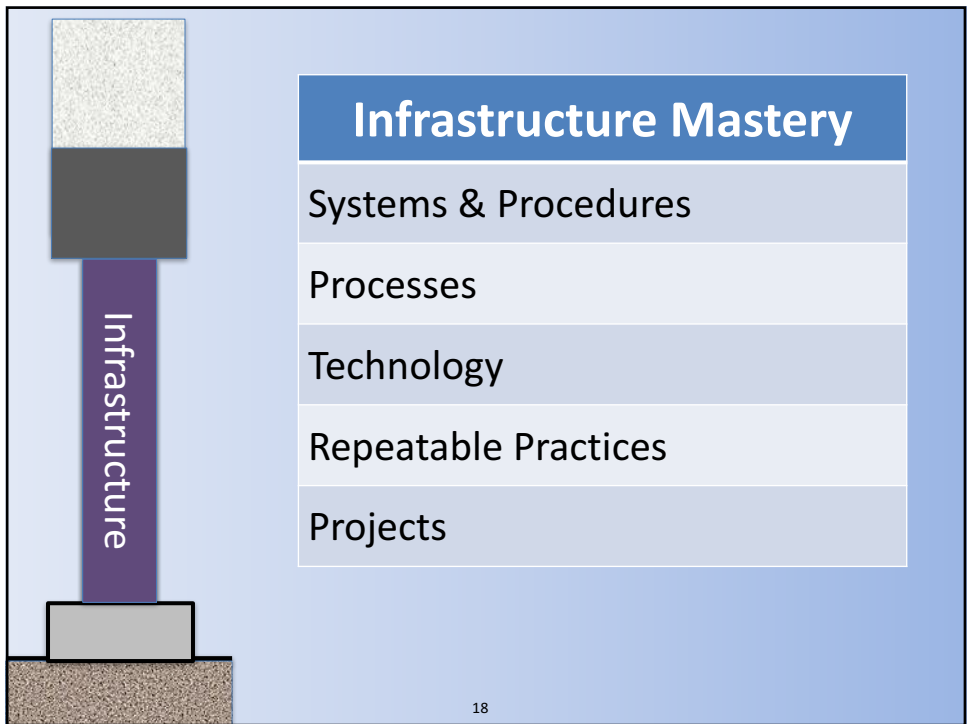
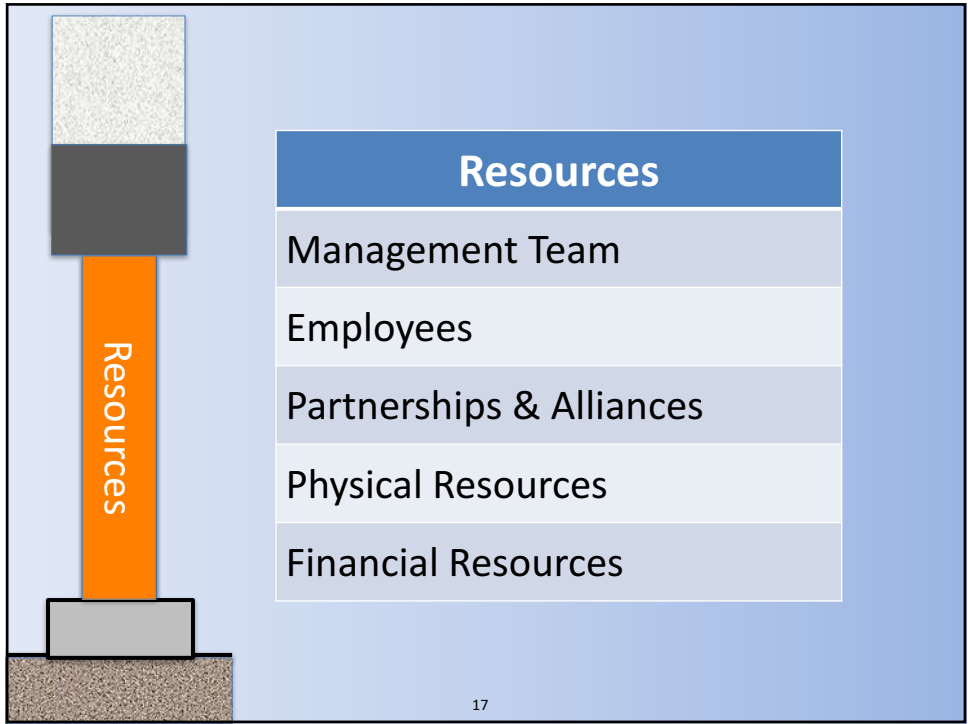
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Marketing Mastery

- Marketing Plan
- Value Proposition
- Image & Brand
- Strategies & Campaigns

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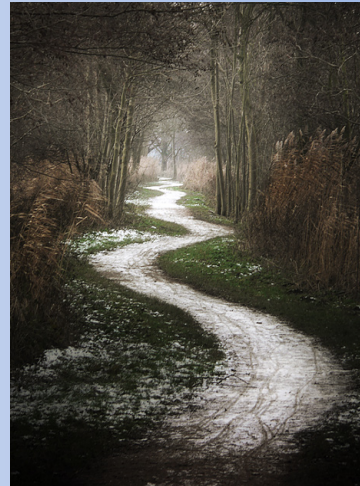




The Path to Mastery

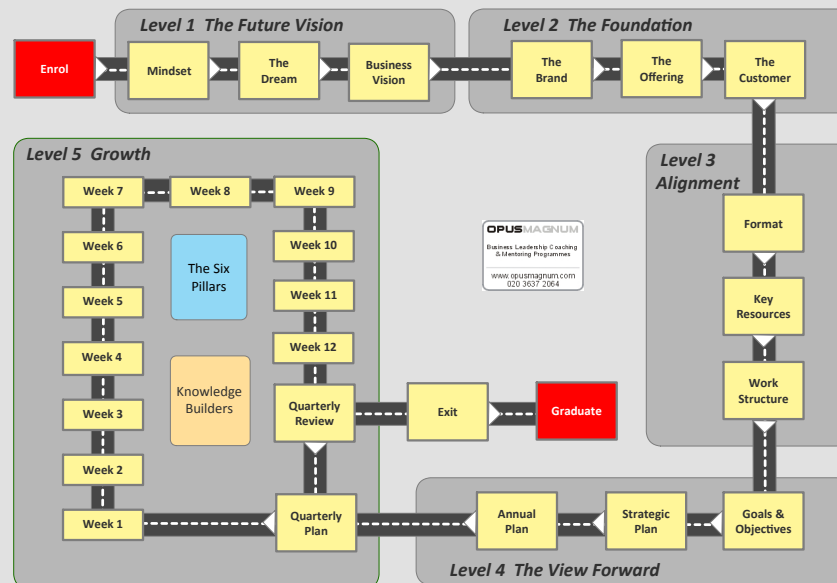
Mastery of Business Administration using the Success Framework

- A logical learning path
- A practical application of learning
- Linked directly to operating a business
- Enables just-in-time learning



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Mastery of Business Administration



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Practical Learning Levels

Level 1 – The Future Vision

Level 2 – The Foundation

Level 3 – Alignment

Level 4 – The View Forward

Level 5 - Growth

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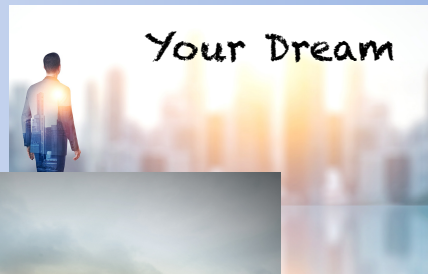
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1: The Future Vision

Mindset



Your Dream



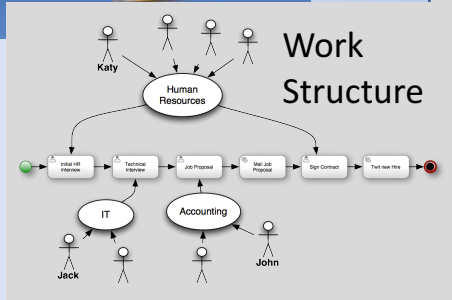
Business Vision



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3: Alignment

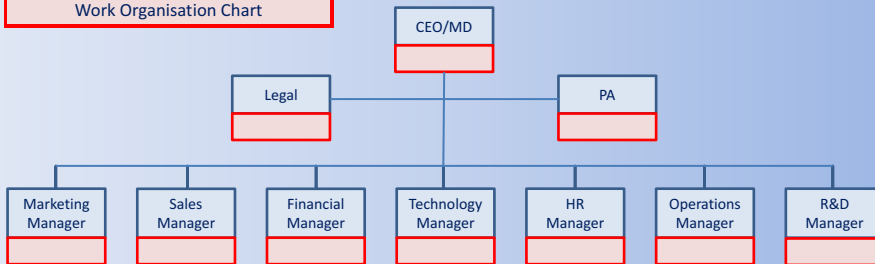


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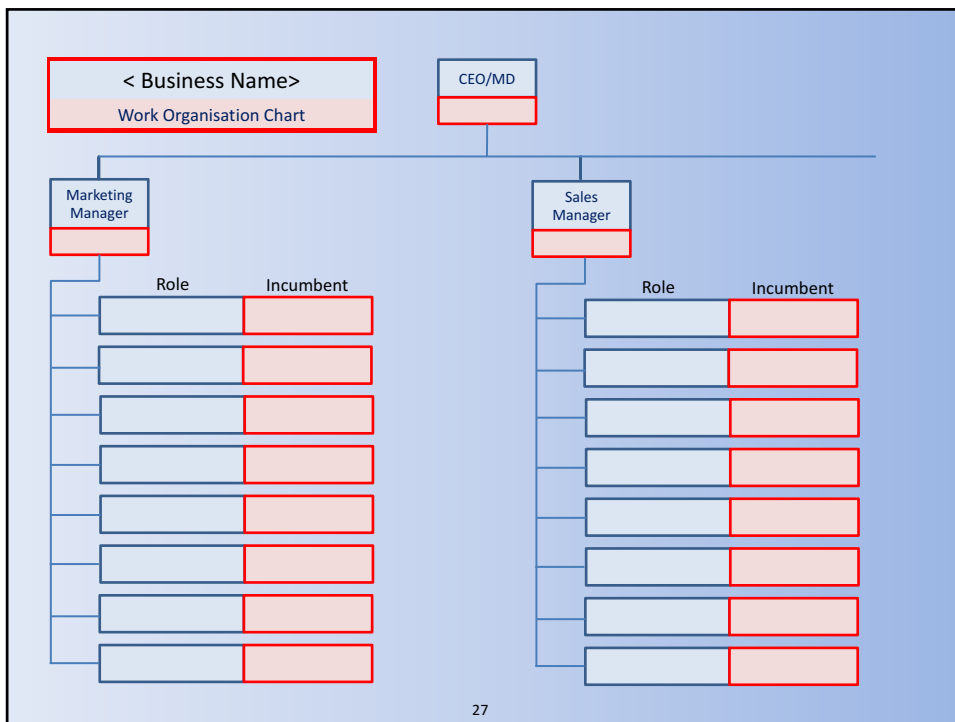
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< Business Name >
Work Organisation Chart



The W.O.C. Templates

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4: The View Forward

A collage of four images: a person pointing at a wall with many arrows, a person drawing a flowchart, a group of people looking at a document with a bar chart, and a person holding a pen over a document.

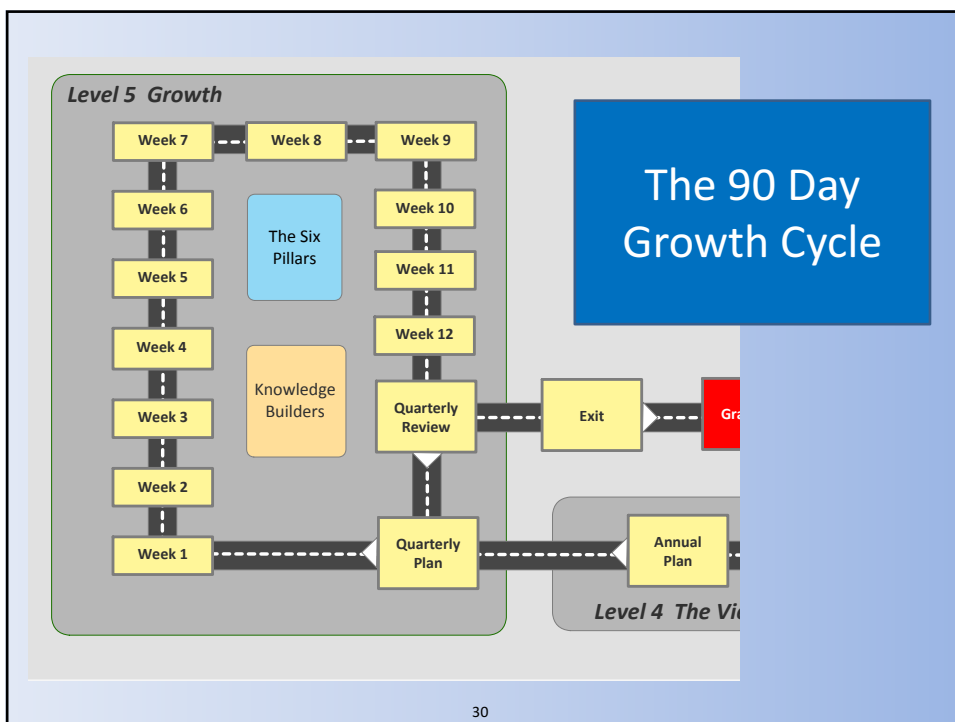
Vision
Strategic Plan
Annual Plan
Quarterly Plan

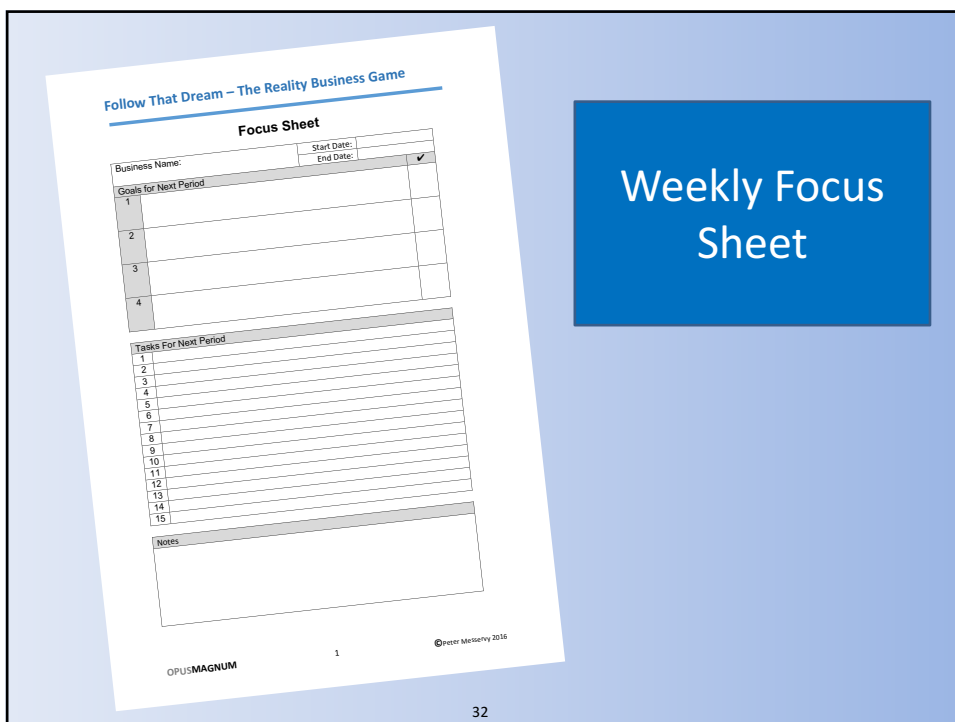
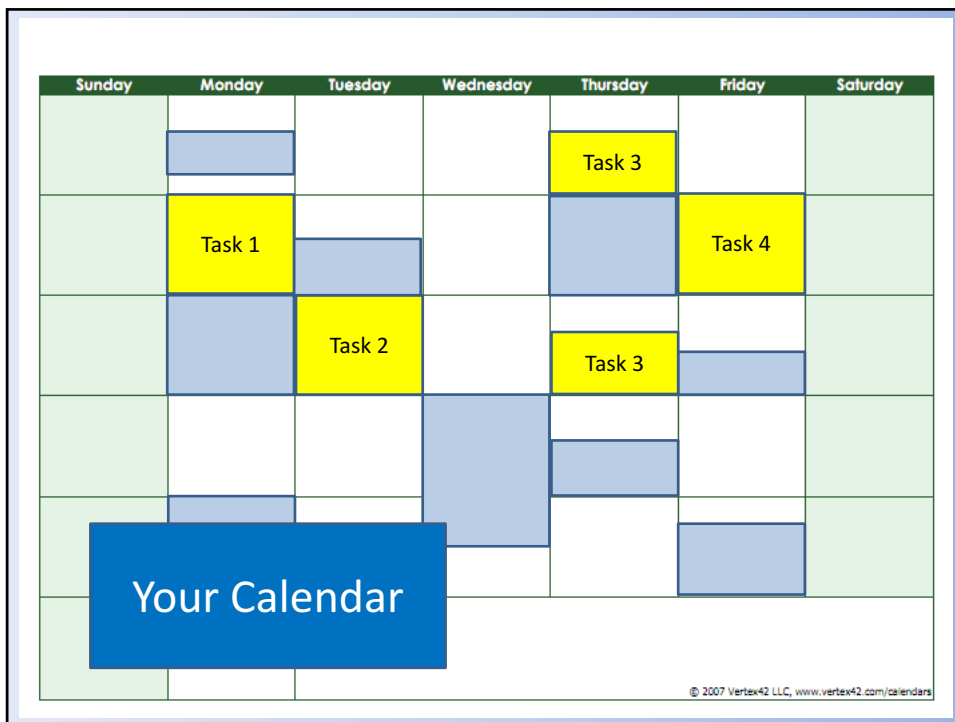
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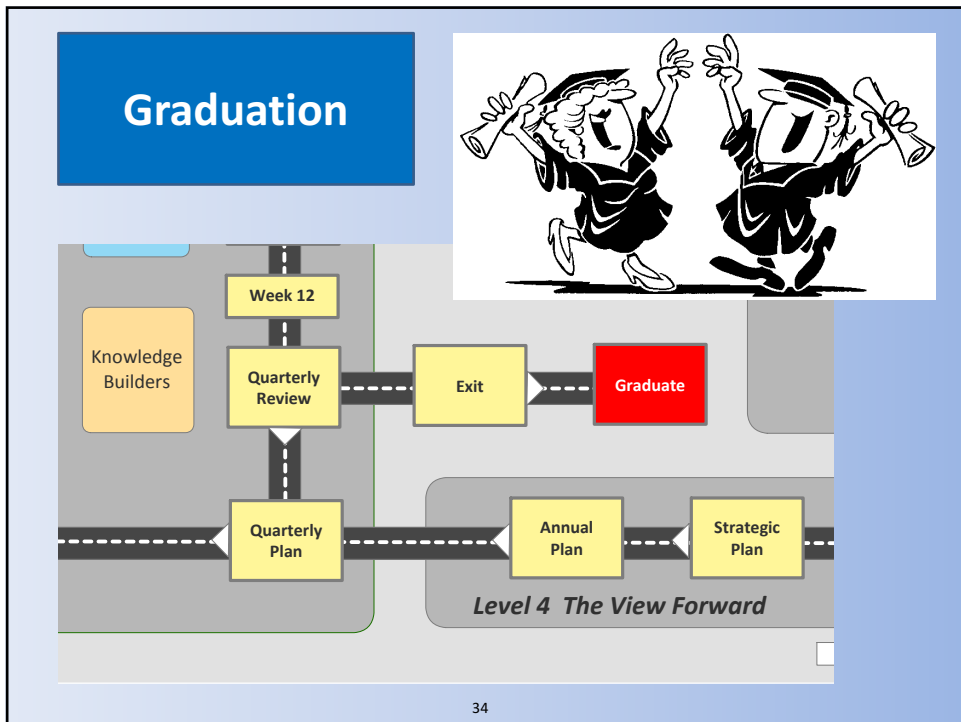
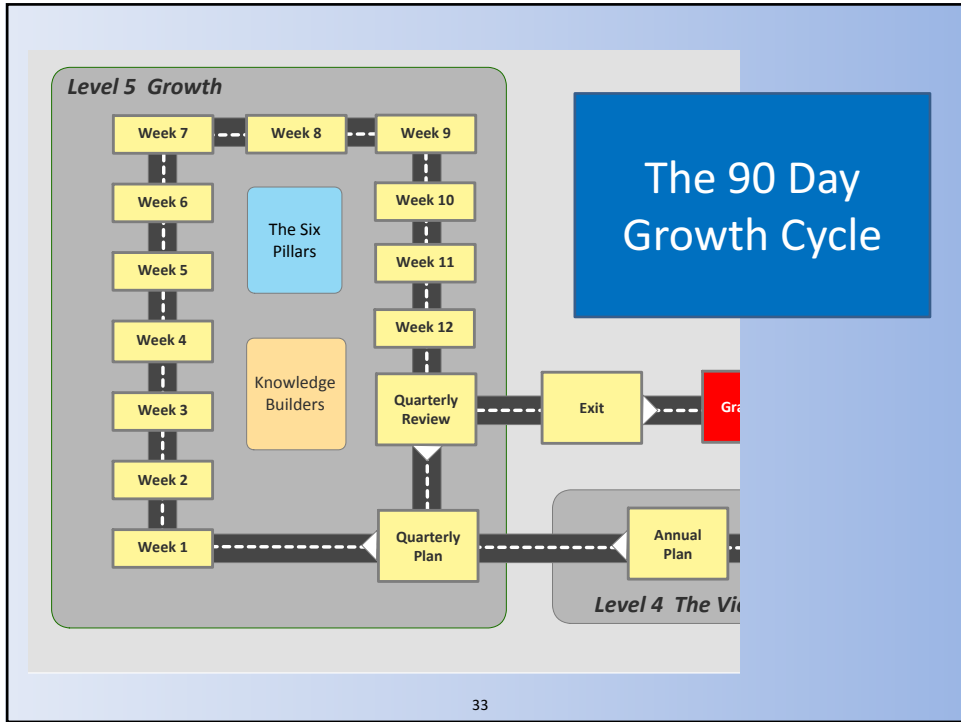
5: Growth

Small Steps
Steady Progress
Focus on the Goal

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Formula For Success

- What do you want to **HAVE**
- What do you need to **DO** to get it
- Who do you have to **BE** to be able to do it



**Who You
Are**

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**Actions
You Take**

**Results You
Achieve**

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Wisdom is knowing what to do next

Skill is knowing how to do it

Virtue is doing it

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A Reality Business Game

WHY?



Gamification is a powerful mind tool
And
Its one of the fastest growing business tools
Its one of the fastest growing Google searches

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FOLLOW THAT DREAM

The Reality Business Game

Serious Business ~ Fun to Play

Some friendly competition with your peers
An opportunity to grow
You work **ON** your business While having fun

Call **020 3637 2064** to book a **FREE** tryout

Or email peter@opusmagnum.com

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What You Get		
A Game session every other week		
4 to 5 hours of group coaching per month		
30 minutes 1:1 business coaching per month		
Access to large business knowledge base		
Email support for game and business		
Leverage group knowledge and support		
Additional business members can attend		
Group accountability and support		
Regular on-line live Q & A sessions		
Monthly prizes		
Big discounts for additional workshops		

What You Get	Value	Cost
A Game session every other week	£197	
4 to 5 hours of group coaching per month	£197	
30 minutes 1:1 business coaching per month	£97	
Access to large business knowledge base	priceless	
Email support for game and business	£47	
Leverage group knowledge and support	priceless	
Additional business members can attend	£97 each	
Group accountability and support	priceless	
Regular on-line live Q & A sessions	£47	
Monthly prizes	£10-£25	
Big discounts for additional workshops	Up to £100	
	TOTAL:	£707

What You Get	Value	Cost
A Game session every other week	-	£197
4 to 5 hours of group coaching per month	£197	Free
30 minutes 1:1 business coaching per month	£97	Free
Access to large business knowledge base	priceless	Free
Email support for game and business	£47	Free
Leverage group knowledge and support	priceless	Free
Additional business members can attend	£97 each	Free
Group accountability and support	priceless	Free
Regular on-line live Q & A sessions	£47	Free
Monthly prizes	£10-£25	Free
Big discounts for additional workshops	Up to £100	Free
TOTAL:	£707	£197

Hub Discount

- £50 per month cash back
- Paid £25 per meeting when you show up

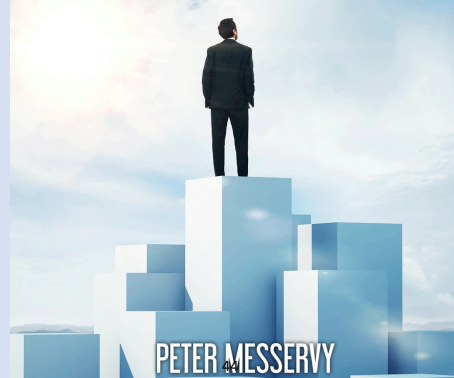
Your Options

1. You are comfortable where you are you don't want to change anything
2. You want to think about changing but you need more information
3. You are ready for change – let's get into action



FOLLOW THAT DREAM

The Business Owners Guide to Setting and Achieving Goals



My Latest Book

£15 on Amazon

£10 today

Investing in you & your future ...

D.I.Y Programme



**90 minute personal startup session
Complete set of manuals, templates and
user guide with e-mail support**

£297

Investing in you & your future ...

Planning Group



**90 minute personal startup session
30 minutes per month personal alignment
One full day per quarter**

£97 per month

Investing in you & your future ...

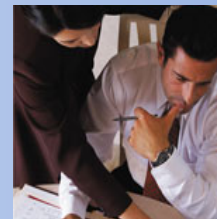
**Group
Implementation
Programmes**



One day per month £197
Two evenings per month £197

Investing in you & your future ...

**Bespoke
Implementation
Programmes**



Gold Programme (weekly) £997
Silver Programme (bi-weekly) £597
Bronze Programme (monthly) £397

Implementation Programmes

Programme	Style	Period	Monthly Price
D.I.Y.	Self-paced	One time	£297
Gold	1:1 bespoke	Weekly	£997
Sliver	1:1 bespoke	Bi-weekly	£597
Bronze	1:1 bespoke	Monthly	£397
Growth	Group + 1:1	Monthly	£197
Growth	Group + 1:1	Twice monthly	£197
Planning	Group + 1:1	Quarterly	£97

Implementation Programmes

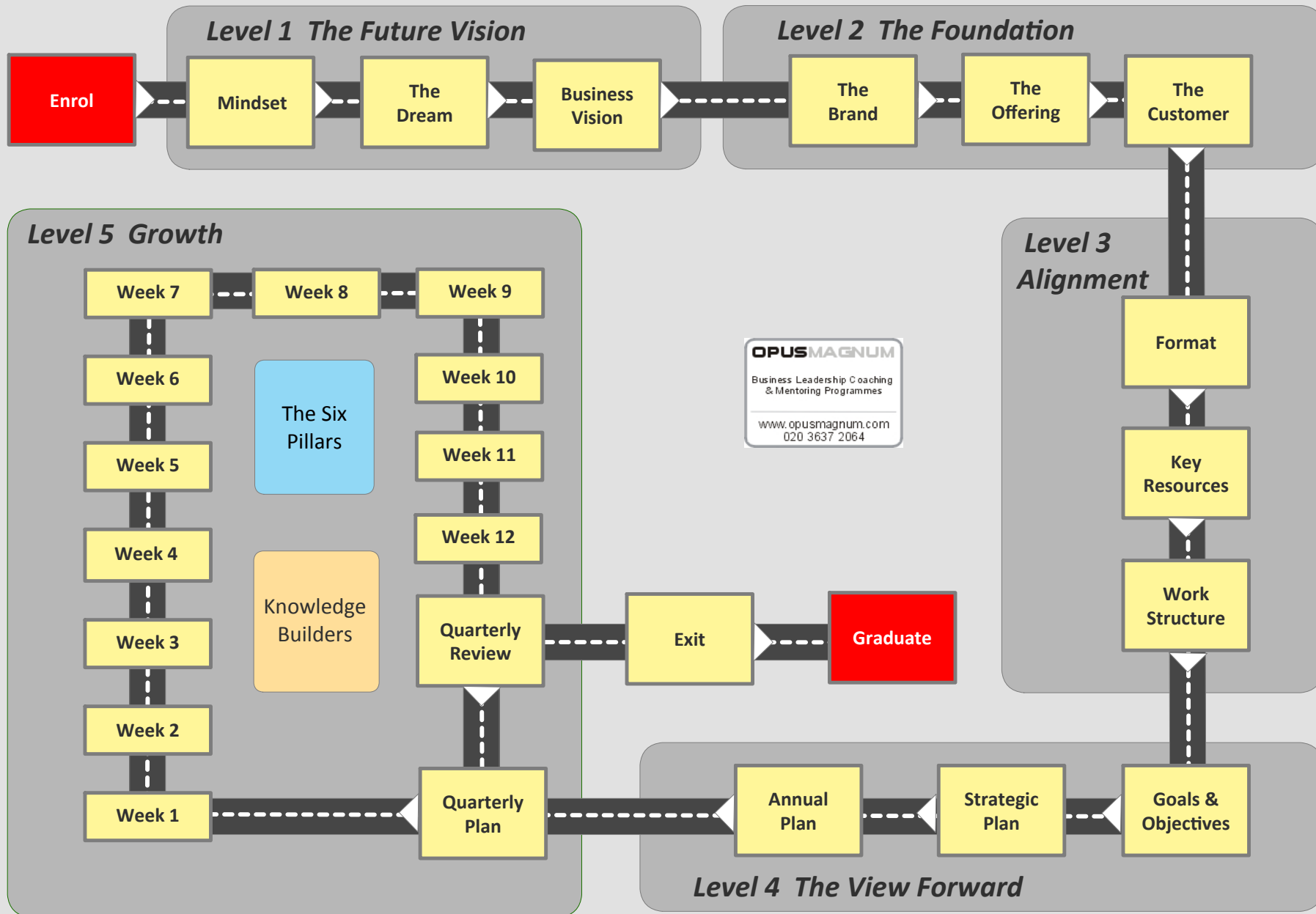
If you are a Hub Member:

Programme	Style	Period	Monthly Price
Gold	1:1 bespoke	Weekly	£997 £797
Sliver	1:1 bespoke	Bi-weekly	£597 £497
Bronze	1:1 bespoke	Monthly	£397 £347
Growth	Group + 1:1	Monthly	£197 £147
Growth	Group + 1:1	Twice monthly	£197 £147
Planning	Group + 1:1	Quarterly	£97 £77

**This completes the
presentation**

Thank You

Mastery of Business Administration



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