



VISION

SIGNAL BIZHUB
JANUARY 2022



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January at BiZHUB...

Vision and leadership go hand in hand, anyone who is part of the decision-making process for any business should have clarity around business purpose and goals.

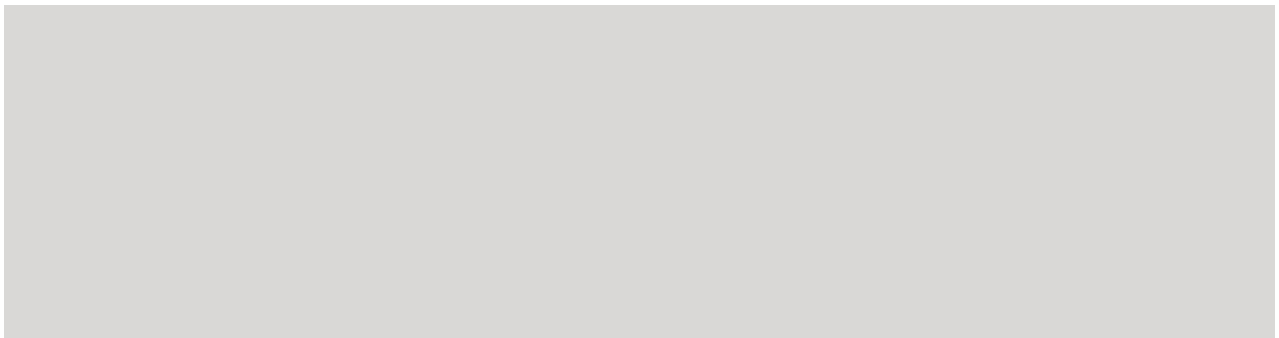
The leadership in any business takes responsibility for the direction the business moves (vision), how it gets there (strategy), and what it does to deliver the plan (tactics).

Therefore, every business owner should have a clear understanding of the following three elements:

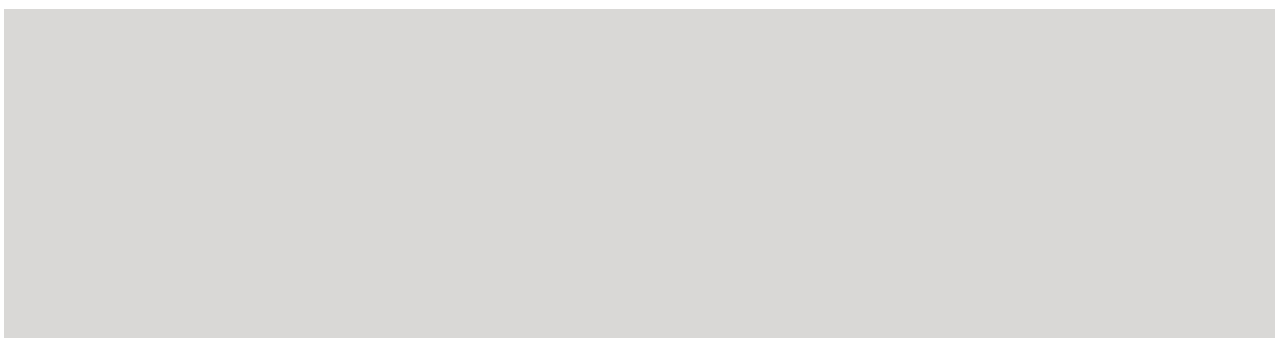
- Purpose - Why the business does what it does
- Goals - What is the business trying to do?
- Strategy - How will your business reach those goals?

Here are some important questions to help you progress your understanding of your own vision for your business, your goals in 2022, and what leadership skills you may need to focus on or develop.

What are your goals for your business in 2022?



What are the big obstacles your business faces in the next 30 days?



...And what about the next 90 days?

...6-12 months?

Leadership Attributes

From your previous answers please rate your skills below:

Assertiveness:

1 = Too agreeable – 10 = Too assertive

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Focus:

1 = Easily distracted – 10 = Too single minded

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Procrastination:

1 Always procrastinating – 10 Always busy

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Communication:

1 Struggle to communicate – 10 Too communicative

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Delegation:

1 Find it easy – 10 Find it hard

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Big Thinker or Detail Orientated:

1 Big thinker – 10 Detail orientated

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

DECISION MAKINGDo you have a solid decision-making system in place? Y NDo you have trusted mentors to help with big decisions? Y NDo you have a system in place for evaluating outcomes? Y NAre you publicly accountable for your business outcomes? Y N**DELEGATION**Do you regularly review the needs of the business? Y NAre you finding ways to delegate more effectively? Y NDo you have a process for delegation and reporting? Y N**COMMUNICATION**Do you review communications with suppliers, employees, and customers? Y NDo you have a process for collecting feedback, reviews, or appraisals? Y NDo you have a system to easily update suppliers, employees, and customers? Y N

VISION

Do you have ambitious long-term goals for your business?	<input type="checkbox"/>	Y	<input type="checkbox"/>	N
Have you got a tried and tested goal-setting framework in place?	<input type="checkbox"/>	Y	<input type="checkbox"/>	N
Are you ensuring that your short-term goals and long-term goals align?	<input type="checkbox"/>	Y	<input type="checkbox"/>	N
As the leader of your business, are you taking risks and innovating?	<input type="checkbox"/>	Y	<input type="checkbox"/>	N

FURTHER ACTION

Consider booking into Mastermind in Week 3 (Friday 21st January) to help with public accountability and goal setting, as well as getting constructive input and feedback into your decision-making process.

Join us on Friday 14th January for 'Learning how to lead' with Business Coach, Chris Waters.

RECOMMENDED READING

- **The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change**
by Stephen R. Covey
- ***Start with Why: How Great Leaders Inspire Everyone to Take Action**
by Simon Sinek * **THIS MONTH'S BOOK CLUB CHOICE**
- **Emotional Intelligence: Why It Can Matter More than IQ**
by Daniel Goleman
- **The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses**
by Eric Ries
- **Thinking, Fast and Slow**
by Daniel Kahneman

SiGNAL BiZHUB provides award-winning business support and training for self-employed people and small business owners.

BiZHUB members are part of a supportive and collaborative community of people who want to learn, grow and be inspired by each other's success.

Our business training and support gives you the tools you need to build a sustainable business. And our nurturing and friendly culture provides members with a supportive environment to develop their business and grow their business and income.

Don't do it alone. Join a vibrant local business community to learn and grow together.

Find out more about the SiGNAL BiZHUB by visiting our website.

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