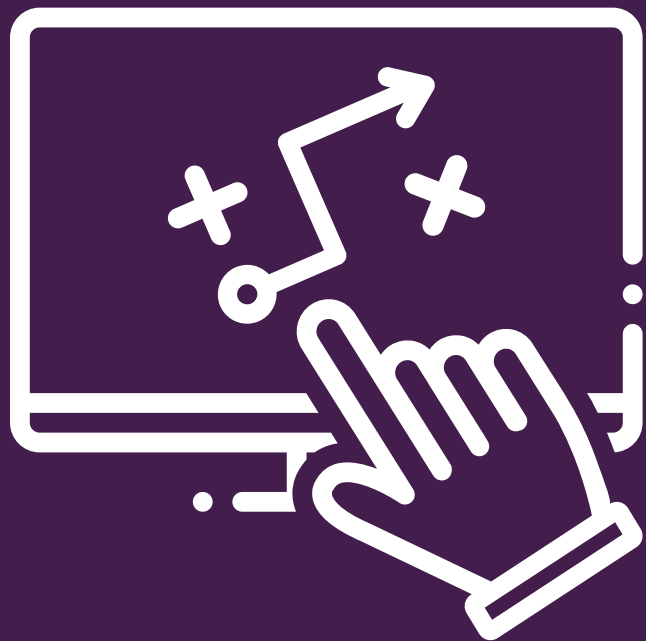


SiGNAL



FUTURE PLANNING

SIGNAL BIZHUB COLLABORATION SESSION
19TH MARCH 2021



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This month at the BiZHUB...

...we've focused on planning for the future, with two truly inspirational talks to help you launch your small business into the future post-pandemic.

Financial Advisor, Hilary Carden, was our first inspirational guest speaker at the BiZHUB for Future Planning month.

Did you miss it? [Click Here](#)

Hilary asked some thought provoking questions, so let's revisit them here:

1. Why is money important to you?

2. What is your appetite for risk?

3. What does success look like to you?

Discussion point: "If you aren't prepared to take risks then you will always work for someone who is"

Agree/ disagree?

Your One-Page Financial Plan:



Your values:
Why is money important?



Your dreams,
goals &
objectives

Next 12-18 months:

Longer Term:



Where are
you now?

Personally:

Financially:



Progress:
Strategies &
plans



Next 6 months:
Action list

Growth after Trauma

Mike Weston was our next speaker with the topic of Growth after Trauma. Mike shared a personal trauma story that has informed the way he thinks about business

Did you miss it? [Click Here](#).

In his talk, Mike mentioned that households across the UK have amassed billions of pounds of savings over the last year of not being able to spend. Many believe that this pent up demand will be released in Q3 and Q4 of 2021. Do you agree? If so, how is your business planning to respond to the sudden increase in demand?

2. Have you had a personal experience that has informed the way you run your business?

3. Have you created any assets using this story?

Useful resources:

- [The Worlds Consumers are sitting on piles of cash - Will they spend it?](#)
- [Ted Talk by Carol Dweck on Mindset](#)
- [Ted Talk by Leyla Acaroglu - Paper Beats Plastic](#)

Today's guest expert:

Our guest expert joining us today is Emily Dumelow who has just taken on the new role of Apprenticeship and Skills Adviser at Hampshire County Council. If you would like a 1:2:1 with Emily to discuss the apprenticeship grant or Kickstart please get in touch, she will be happy to help. Email: Emily.Dumelow@hants.gov.uk

In conclusion

Having explored the materials from Planning for the Future month, here is an exercise to think about.

What do you need to START?

What do you need to STOP?

What do you need to CONTINUE?

What do you need to DO DIFFERENTLY?

Make a note here of anything you would like to bring to the Mastermind next week!

SiGNAL BiZHUB provides award-winning business support and training for self-employed people and small business owners.

BiZHUB members are part of a supportive and collaborative community of people who want to learn, grow and be inspired by each other's success.

Our business training and support gives you the tools you need to build a sustainable business. And our nurturing and friendly culture provides members with a supportive environment to develop their business and grow their business and income.

Don't do it alone. Join a vibrant local business community to learn and grow together.

Find out more about the SiGNAL BiZHUB by visiting our website.

www.signalbizhub.org

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